

WHY UKRAINIAN VODKA IS SO POPULAR WORLDWIDE





water

rich for mineral water springs



grain

Ukraine №1 grain exporter in the world



spirit

highest quality assured by the state



44% of the country is fertile black soil



NATIONAL ALCOHOL COMPANY



OWNER OF #5* BEST SELLING VODKA BRAND GLOBALLY





200+ awards of worldwide tasting contests





certification of kosher products 30 SKUs



European cutting edge equipment



ISO 9001:2015

&

ISO 22000:2018



#5 BESTSELLING VODKA IN THE WORLD*



vodka brand in Ukraine

100% grain

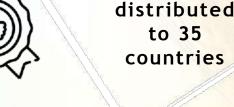
spirit

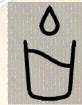


distributed to 35



Artesian wells





water



100+ tasting contests awards

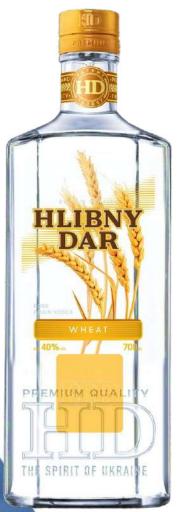


8M+ 9l cases sold, 2019



HLIBNY DAR RANGE: CLASSIC AND NEW FLAVOURED VODKAS











HLIBNY DAR RANGE: FROM 0.1L to 1.75L



Harvest Day is a specially designed international extension of the #5 bestselling vodka in the world,

Hlibny Dar!







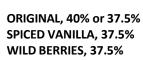


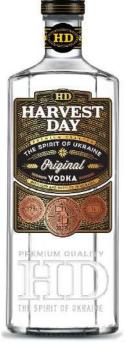
HARVEST DAY RANGE: 50cl/70cl/1L





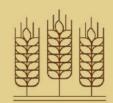






ORIGINAL, 40% or 37.5%

TECHNOLOGY



GRAIN SPIRIT

Supply from best quality state distilleries



GREEN FIELD PLANT

Brand new & biggest in CEE plant



ARTESIAN WELLS

Water treatment using filters, osmosis, UV & softened with spring water



LOWERING TEMPERATURE

provides better mixture filtration



MARRIAGE

Vodka rests for 24h for better spirit & water dissolution



FILTERED

with multi-stage filters

KEY ACHIVEMENTS



SPIRITS SPIRITS CHALLENGE 2024	International Spirits Challenge, London	2024	Gold
ANALOS STATES	San Francisco World Spirits Competition	2024	Gold
WSC 2021 WARRAW SHIRTH	Warsaw Spirits Competition, Warsaw	2023	Gold
WX 727 WX 1077	Warsaw Spirits Competition, Warsaw	2021, 2022	Gold, Double Gold
WCO3	Rynki Alkoholowe, Warsaw	2021	Gold
TO THE STATE OF TH	The SIP Awards, Irvine, CA	2020	Double Gold
WSC 3 WSC 2020 3	Warsaw Spirits Competition, Warsaw	2020	Double Gold, Gold
92	New York International Spirits Competition, New York	2020	Silver
STATES 2017 SILVER BRONZE	International Spirits Challenge, London	2020	Silver, Bronze
Wang time	Warsaw Spirits Competition, Warsaw	2019	Double Gold
92 92 92 92 93 93 93 94 94 94 94 94 94 94 94 94 94 94 94 94	Ultimate Spirits Challenge, New York	2016	Excellent, Highly Recommended
PERSONAL PROPERTY.	Baltic International Spirits Navigator Competition, Riga	2016	Double Gold
SWEETS THE POST OF		2013	
BRONZI	International Spirits Challenge, London		

VODKA #5 IN THE WORLD



ULI	L RANKING V	ODKA						
LANK	BRAND	OWNER	2019	2020	2021	2022	2023	GROWT
	Smirnoff	Diageo	25.6	23.0	26.4	28.0	26.0	-7.1
2	Tito's Handmade	Tito's	8.8	10.4	11.0	11.6	12.2	5.2
	Absolut	Pernod Ricard	11.2	9.6	11.7	13.0	11.9	-8.5
	Żubrówka	Maspex/CFDC	9.6	10.0	10.8	10.5	9.5	-9.4
1	Hlibny Dar	Bayadera Group	8.0	8.5	9.2	8.6	9.1	5.8
	Magic Moments	Radico Khaitan	4.2	- 3.5	 3.7-	-4.8 -	-6.2	29:
<i>'</i>	Arkhangelskaya	Novabev Group	1.6	3.0	3.4	4.0	4.4	10.0
3	Pyat Ozer	Alcohol Siberian Group	4.3	4.1	4.1	4.2	4.2	0.
	Grey Goose	Bacardi	3.6	2.9	3.9	4.2	4.2	0.
0	Soplica	Maspex/CEDC	4.2	4.3	4.2	4.1	4.2	2.
1	Derevenka	Saranskiy	2.3	3.3	3.5	3.9	4.1	5.
	Nemiroff	Nemiroff	4.3	5.0	5.6	2.4	3.4	41.
3	Belenkaya	Novabev Group	3.5	3.9	3.4	3.4	3.4	0.
4	Skyy	Gruppo Campari	3.6	3.2	3.3	3.4	3.3	-2.
5	Taĺka	Roust	2.5	2.8	3.3	2.7	3.1	14.
6	Ketel One	Diageo/Nolet Spirits	2.8	2.7	3.1	3.0	3.0	0.
	Kozatska Rada	Bayadera Group	1.7	2.2	2.5	2.6	2.6	0.
	Finlandia	Brown-Forman	2.9	2.4	2.6	2.6	2.6	0.
9	Russian Standard	Roust	3.6	3.7	3.7	3.0	2.5	-16.
0	Wodka Gorbatschow	Henkell Freixenet	1.7	1.8	1.9	2.0	2.4	20.
1	Tsarskaya/Imperial	Ladoga Group	1.5	1.4	1.4	1.6	2.3	43.
2	Green Mark	Roust	2.5	2.5	2.6	1.9	2.2	15.
13	Belaya Beriozka	Alcohol Siberian Group	0.7	0.7	0.9	1.3	2.0	53.
4	Chrome	Diageo	1.2	1.1	1.3	1.9	1.9	0.

USP



- #5 Bestselling vodka globally
- HLIBNY DAR is a tribute to Ukrainian vibrant cultural heritage, the genuine warmth of traditional hospitality, and the harvest that embodies the essence of the Ukrainian nation.
- HLIBNY DAR has the whole range of classic vodkas made of different grain spirits
- Crafted with unique recipes, including spiced vanilla, it stands as a celebration of our rich heritage and a testament to the exceptional taste that sets us apart.



#2 IN BAYADERA GROUP PORTFOLIO

Millionaires' Club

* - Drinks International

#1 Fastest growing

vodka brand in

Ukraine

#25* best selling

vodka brand

globally

Brand with deep historical heritage

3 fastest growing

KOZAK RANGE











KOZAK RANGE









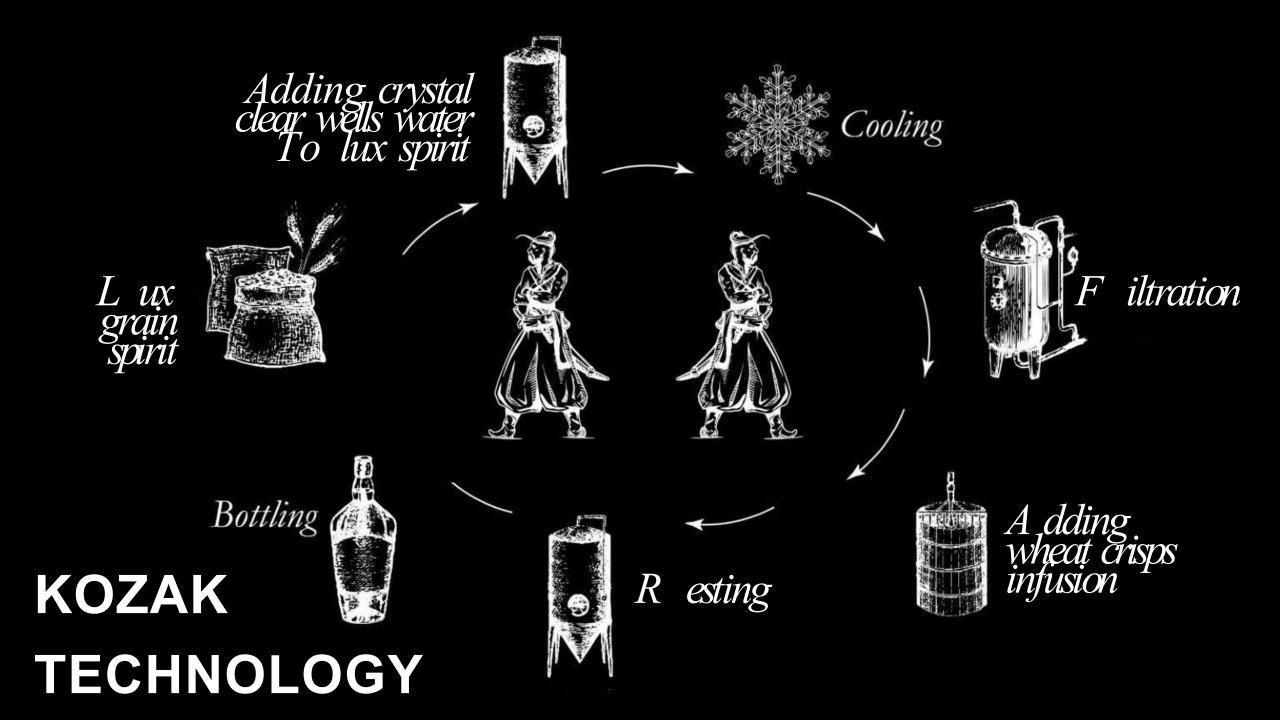




0,10 L CLASSIC ICE

0,5 L CLASSIC ICE **PEPPER** BISON GRASS 37,5%

CLASSIC ICE **PEPPER BISON GRASS 37,5%** CLASSIC ICE **CLASSIC GIFT BOX**







Warsaw Spirits Competition, 2023

Kozak Classic – Gold



Warsaw Spirits Competition, 2022

Kozak Classic – Gold

Kozak Bison Grass - Gold

Kozak Pepper - Gold



Warsaw Spirits Competition, 2021

Kozak Classic – Gold

Kozak Bison Grass - Gold



SIP awards 2020, California

Kozak Classic – Platinum



New York International Spirits Competition, New

York – Bronze, 90



Ultimate Spirits Challenge 2016, NY

Taste description:



"Immediate earthypungencyquickly gives way to coolrefinement. The understated flavor profile of this vodka is dominated by melon, cucumber, and aloe. Stylish and without excessive sweetness.

This is an eminently refreshing grain vodka."



Charismatic bottle with 4 equal sides as balanced man's character

Unique soft touch cap made of imitating leather material

KOZAK is created in accordance with the authentic Ukrainian recipe:

adding wheat bread infusion

local oaks charcoal filtration

we dry out those wheat rusks by ourselves on the low heat to guaranty the quality and freshness



UNIQUE DEVELOPMENT OF OUR TECHNOLOGIES

Already familiar to us:

Aromatic alcohol on rye breadcrumbs

The purest Ukrainian water



Latest development:

The light taste and aroma of avocado and cucumber

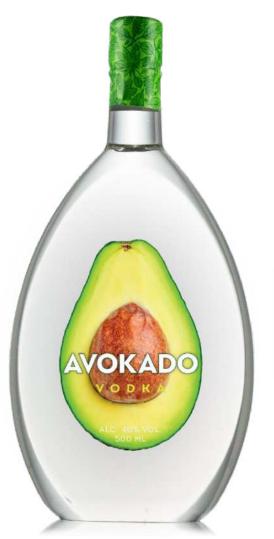
Aromatic alcohol on avocado fruits

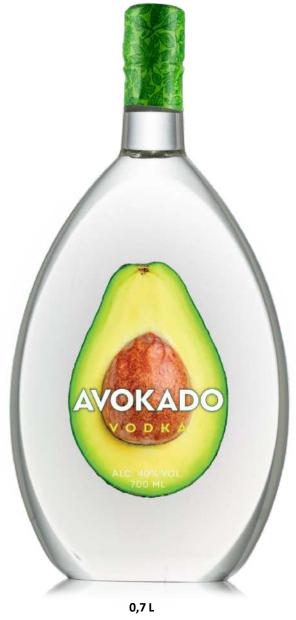


AVOKADO RANGE







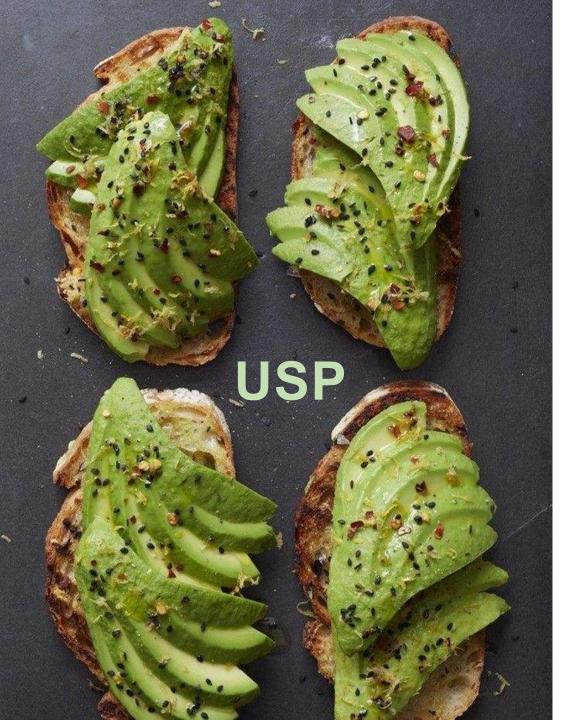


0,2 L

0,5 L







AVOKADOVODKA WITH A SNACK

An original vodka inspired by the delicate taste of toasted rye bread with avocado slices

The finest spirits, infused with dry rye bread and avocado fruit

Unique flavour of avokado and cucumber





TRINITY TECHNOLOGY



3 DIFFERENT BLEND OF SPIRITS WITH DIFFERENT AGING & DIFFERENT TYPES OF TREATED WATER

- WATER-SPIRIT BLEND COOLING WITH PLATINUM FILTRATION
- SOFTENING WITH INFUSION OF NATIONAL EXTRACTS
- PATENTED VODKA RESTING

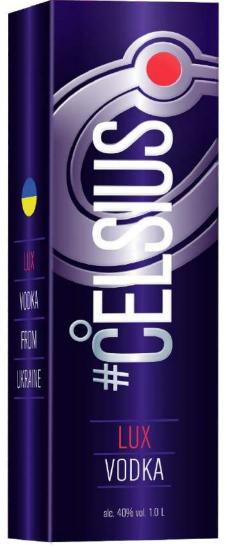
- VODKA FILTERED COHERENTLY VIA 3 SIZE CELLS
 - 3 MICRON
 - 1 MICRON
 - 0.5MICRON

STANDARD RANGE: FROM 0.2 to 1L









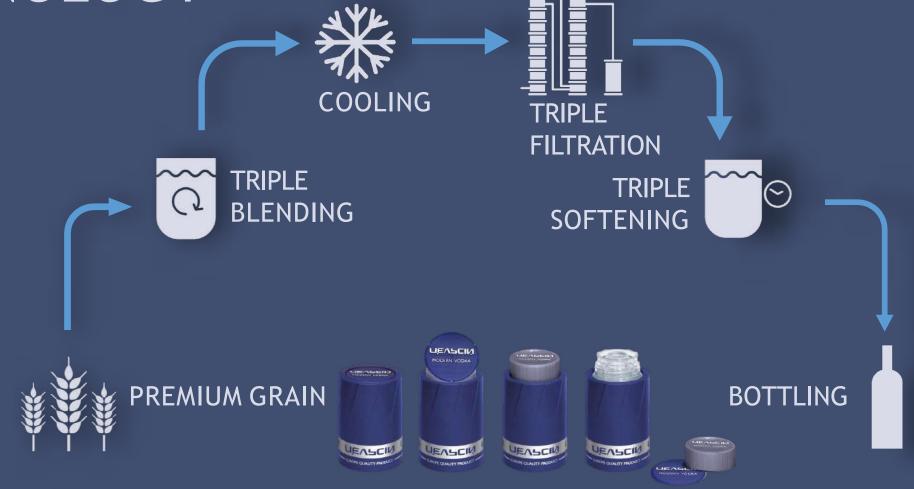
CHILL THE BOTTLE TO CHANGE GLASS COLOUR

FLAVOURED RANGE, 1L





TRINITY TECHNOLOGY









Trinity technology: triple blending, triple softening, triple filtration

Unique flavored vodka recipes

To create the sharp-cut edges of Celsius inspired by sportscars' shape enhanced with a unique cap



The only vodka that really was in outer space



AIR PROCESSED VODKA





Unique standing out bottle shape



Oxygen-saturated vodka



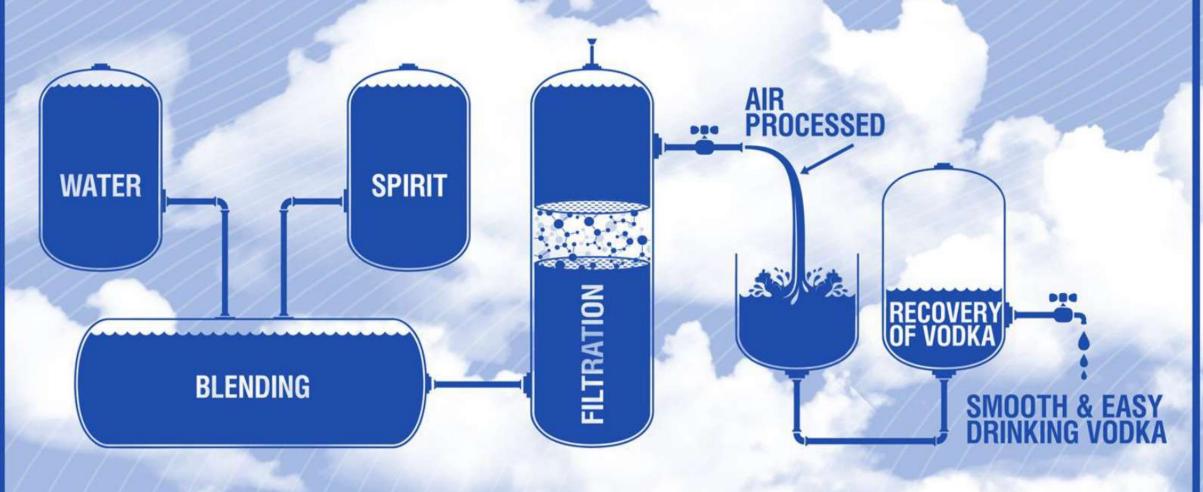
Falling down from three-meter height vodkafall

OXYGENIUM RANGE



0,25 L 0,35 L 0,5 L 0,7 L 1,00 L

VODKAFALL TECHNOLOGY





Bottle shape reminds an oxygen cylinder + ventil-type cap create unique proposition

The only vodka softened by air

Aroma of linden and black-currant, slight herbal tones

NIKITA CORN VODKA

NIKITA VODKA



We believe that in real vodka should be nothing superfluous. No sugar, glucose, gluten or other additives

We did hundreds of researches related to raw materials, organoleptic properties of alcohol, water election, and only now, we have managed to create this unique vodka.

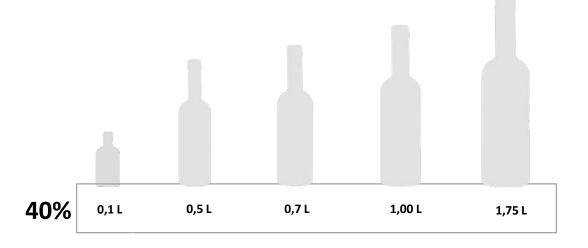
There is nothing superfluous in it - only 100% corn spirit of the highest quality and well prepared pure artesian water from a 100-meter horizon.

Each batch of vodka is under laboratory and organoleptic control.

CORN RANGE



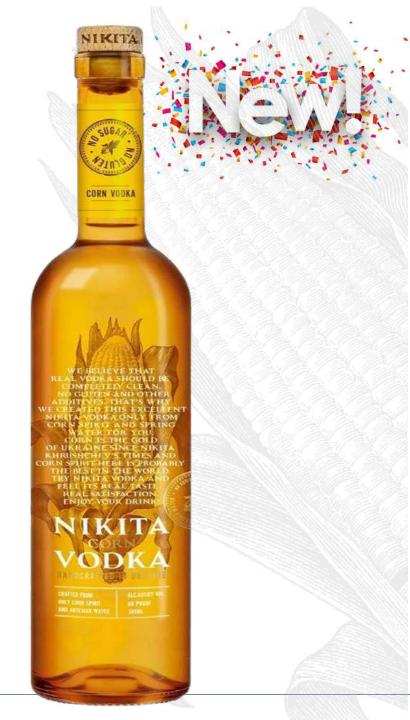


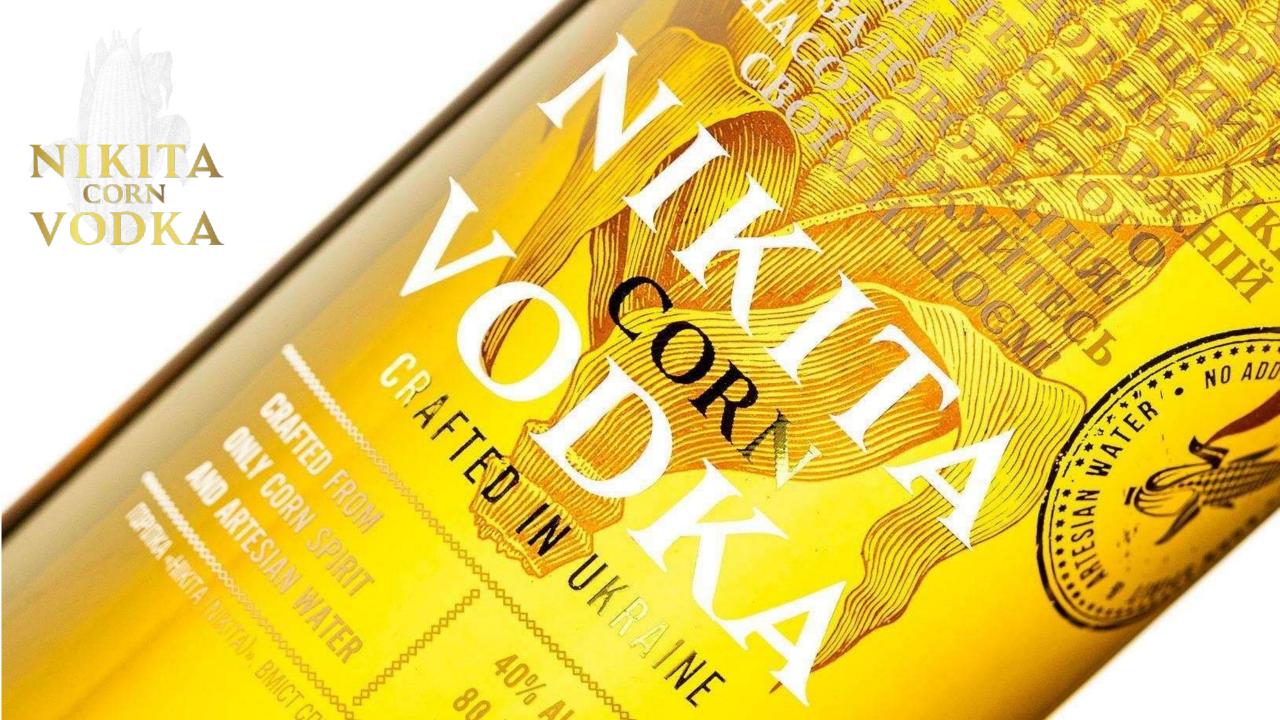




- 700 mL Gift Box 3000 mL







NIKITA VODKA





- 100% CORN ALCOHOL OF CLASS "LUX"
- SPECIALLY PREPARED ARTESIAN WATER

- × NO GMO
- × NO SUGAR
- × NO GLUTEN
- NO GLUCOSE, ACIDS, INFUSIONS, SYRUP

FRESH SHOT





REFRESHING, DELICATE, SWEET & BITTER VODKA FOR BEST TASTE MIXED OR NEAT

Indulge in the symphony of natural flavors with our Fresh Shot Vodka. Meticulously crafted, it offers a burst of fruity goodness, perfect for sipping neat or elevating your favorite cocktails. Immerse yourself in a sensory journey with every sip.

FRESH SHOT RANGE

All flavours are available in 50cl/ 70cl/ 1L



ICE CLEAR (REFRESHING PURITY)

Pure vodka with a subtle breeze, delivering a refreshing and crisp sensation with each pour.

40% abv. 50 cl/70 cl/11:



MANGO

(TROPICAL COCKTAIL)

A unique blend of ripe mango and tropical fruits infused with exotic herbs: hibiscus flowers.

28% ABV. 50 cl/70 cl/1L



GREEN APPLE (CRISP COCKTAIL)

A harmonious blend of sweetness and vibrancy in every sip.

28% or 40% abv.



LIME & MINT (REFRESHING COCKTAIL)

A unique combination of lime, mint and lemon mixed with infusion of herbs: the flowers of black elderberry and ginger root.

28% or 40% abv.







MELON (SWEET COCKTAIL)

A unique combination of Israeli melon taste and pumpkin with notes of the lemongrass.

28% or 40% abv.



CRANBERRY (DELICATE COCKTAIL)

A unique combination of cranberry taste and aroma with notes of the linden flowers.

28% or 40% abv.



GRAPEFRUIT (BITTER COCKTAIL)

A unique combination of Californian grapefruit taste and citrus fruits aroma with notes of the linden flowers.

28% or 40% abv.



- Versatile Indulgence: Whether enjoyed straight or mixed, our Fresh Shot Vodka caters to both connoisseurs and cocktail enthusiasts.
- **Diverse Flavors:** A wide spectrum of natural fruit tastes ensures there's a delightful option for every palate.
- Crafted for Excellence: Imbued with quality and artistry, this vodka elevates the drinking experience, making every moment a celebration of flavor and sophistication.



PREMIUM RANGE











0,7 L

RESPECT SPECIAL CLASSIC







PREMIUM TECHNOLOGY







product for vodka experts

Beautiful French bottle of elegant shape

Created for those who love freedom and traveling, who are open to modern and progressive world

Rynki Alkoholowe, 2022 Gold Medal

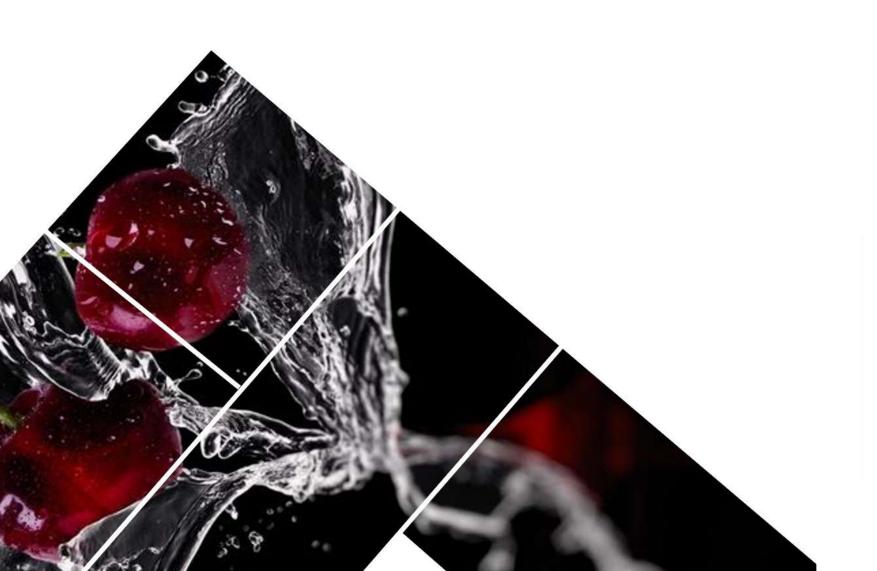
Rynki Alkoholowe, 2021 Gold Medal

Warsaw Spirits Competition





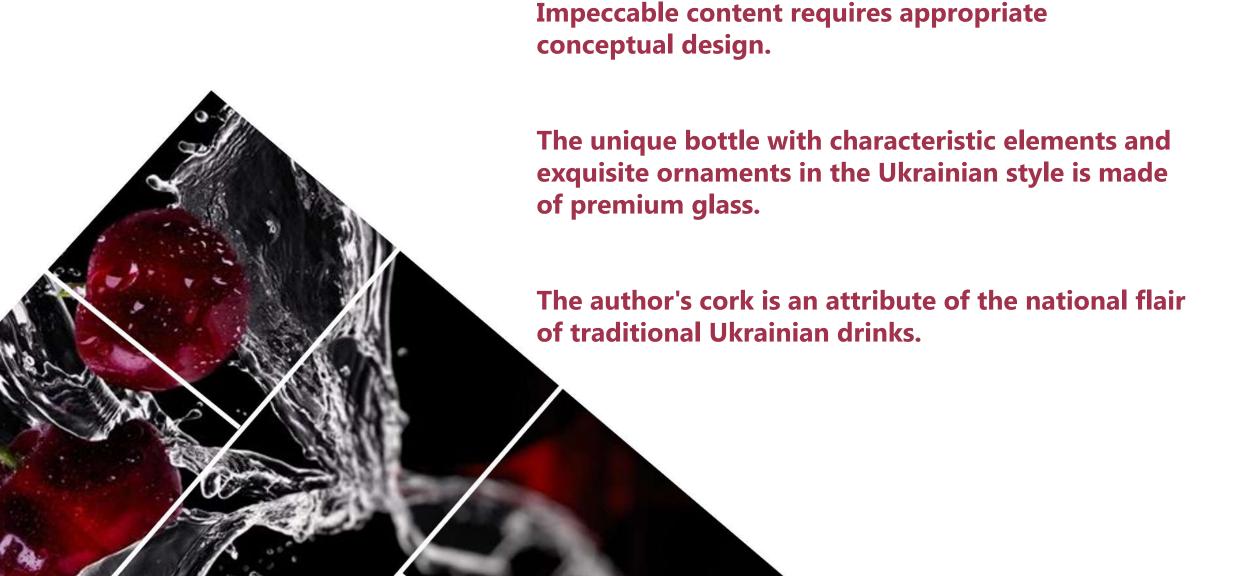
CHERRY TEMPTATION RANGE











PRICE POSITIONING





SUPER-PREMIUM









PREMIUM









STANDARD









FLAVOURED







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