

BG BAYADERA
GROUP

VODKA

PORTFOLIO

WHY UKRAINIAN VODKA IS SO POPULAR WORLDWIDE



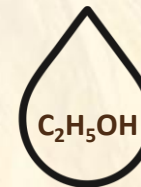
grain

Ukraine №1
grain
exporter in
the world



water

rich for mineral
water springs



spirit

highest quality
assured by the
state



soil

44% of the
country is
fertile black
soil



**NATIONAL
ALCOHOL
COMPANY**

NATIONAL ALCOHOL COMPANY

One of the largest vodka producers
in Eastern Europe



Ukraine,
Cherkasy region



40+
ingredients to
create unique
vodkas



18 unique patents



25 M EUR
investments



100 signature
recipes



150 M
bottles a
year



35 export
countries

OWNER OF #5* BEST SELLING VODKA BRAND GLOBALLY



*The Millionaires' Club by Drinks International 2023



certification
of kosher
products
30 SKUs



200+ awards
of worldwide
tasting
contests



ISO 9001:2015
&
ISO 22000:2018



European
cutting edge
equipment





HLIBNY DAR

#5 BESTSELLING VODKA IN THE WORLD*



vodka brand
in Ukraine



distributed
to 35
countries



100+ tasting
contests
awards



100% grain
spirit



Artesian wells
water



8M+ 9l cases
sold, 2019

HLIBNY DAR RANGE: CLASSIC AND NEW FLAVOURED VODKAS



HLIBNY DAR RANGE: FROM 0.1L to 1.75L



0,1 L
CLASSIC



0,2 L
CLASSIC



0,35 L
CLASSIC



0,5 L
CLASSIC
WHEAT
RYE LUX
GRAIN SPROUTS
WINTER WHEAT



0,7 L
CLASSIC
WHEAT
RYE LUX
WINTER WHEAT
GRAIN SPROUTS
SPICED VANILLA, 37.5%
WILD BERRIES, 37.5%



1,00 L
CLASSIC
WHEAT
WINTER WHEAT

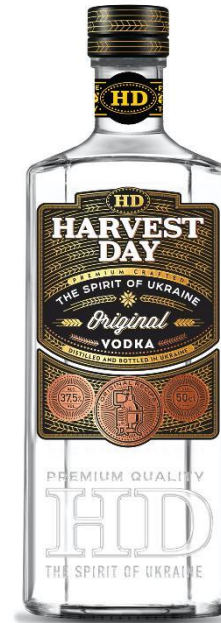


1,75 L
CLASSIC

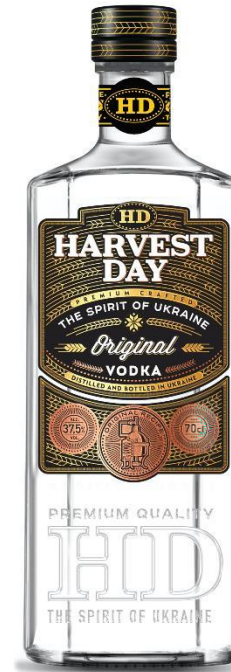
Harvest Day is a specially designed international extension of the #5 bestselling vodka in the world, Hlibny Dar!



HARVEST DAY RANGE: 50cI/70cI/1L



ORIGINAL, 40% or 37.5%



ORIGINAL, 40% or 37.5%
SPICED VANILLA, 37.5%
WILD BERRIES, 37.5%



ORIGINAL, 40% or 37.5%

TECHNOLOGY



GRAIN SPIRIT

Supply from best quality state distilleries



ARTESIAN WELLS

Water treatment using filters, osmosis, UV & softened with spring water



MARRIAGE

Vodka rests for 24h for better spirit & water dissolution



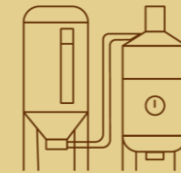
GREEN FIELD PLANT

Brand new & biggest in CEE plant



LOWERING TEMPERATURE

provides better mixture filtration



FILTERED

with multi-stage filters

KEY ACHIEVEMENTS



	San Francisco World Spirits Competition	2024	Gold
	Warsaw Spirits Competition, Warsaw	2023	Gold
	Warsaw Spirits Competition, Warsaw	2021, 2022	Gold, Double Gold
	Rynki Alkoholowe, Warsaw	2021	Gold
	The SIP Awards, Irvine, CA	2020	Double Gold
	Warsaw Spirits Competition, Warsaw	2020	Double Gold, Gold
	New York International Spirits Competition, New York	2020	Silver
	International Spirits Challenge, London	2020	Silver, Bronze
	Warsaw Spirits Competition, Warsaw	2019	Double Gold
	Ultimate Spirits Challenge, New York	2016	Excellent, Highly Recommended
	Baltic International Spirits Navigator Competition, Riga	2016	Double Gold
	International Spirits Challenge, London	2013	Bronze

VODKA #5 IN THE WORLD



FULL RANKING VODKA

RANK	BRAND	OWNER	2019	2020	2021	2022	2023	GROWTH
1	Smirnoff	Diageo	25.6	23.0	26.4	28.0	26.0	-7.1%
2	Tito's Handmade	Tito's	8.8	10.4	11.0	11.6	12.2	5.2%
3	Absolut	Pernod Ricard	11.2	9.6	11.7	13.0	11.9	-8.5%
4	Żubrówka	Maspex/CFDC	9.6	10.0	10.8	10.5	9.5	-9.5%
5	Hlibny Dar	Bayadera Group	8.0	8.5	9.2	8.6	9.1	5.8%
6	Magic Moments	Radico Khaitan	4.2	3.5	3.7	4.8	6.2	29.2%
7	Arkhangelskaya	Novabev Group	1.6	3.0	3.4	4.0	4.4	10.0%
8	Pyat Ozer	Alcohol Siberian Group	4.3	4.1	4.1	4.2	4.2	0.0%
9	Grey Goose	Bacardi	3.6	2.9	3.9	4.2	4.2	0.0%
10	Soplica	Maspex/CEDC	4.2	4.3	4.2	4.1	4.2	2.4%
11	Derevenka	Saranskiy	2.3	3.3	3.5	3.9	4.1	5.1%
12	Nemiroff	Nemiroff	4.3	5.0	5.6	2.4	3.4	41.7%
13	Belenkaya	Novabev Group	3.5	3.9	3.4	3.4	3.4	0.0%
14	Skyy	Gruppo Campari	3.6	3.2	3.3	3.4	3.3	-2.9%
15	Talka	Roust	2.5	2.8	3.3	2.7	3.1	14.8%
16	Ketel One	Diageo/Nolet Spirits	2.8	2.7	3.1	3.0	3.0	0.0%
17	Kozatska Rada	Bayadera Group	1.7	2.2	2.5	2.6	2.6	0.0%
18	Finlandia	Brown-Forman	2.9	2.4	2.6	2.6	2.6	0.0%
19	Russian Standard	Roust	3.6	3.7	3.7	3.0	2.5	-16.7%
20	Wodka Gorbatschow	Henkell Freixenet	1.7	1.8	1.9	2.0	2.4	20.0%
21	Tsarskaya/Imperial	Ladoga Group	1.5	1.4	1.4	1.6	2.3	43.8%
22	Green Mark	Roust	2.5	2.5	2.6	1.9	2.2	15.8%
23	Belaya Beriozka	Alcohol Siberian Group	0.7	0.7	0.9	1.3	2.0	53.8%
24	Chrome	Diageo	1.2	1.1	1.3	1.9	1.9	0.0%

USP



- #5 Bestselling vodka globally

- HLIBNY DAR is a tribute to Ukrainian vibrant cultural heritage, the genuine warmth of traditional hospitality, and the harvest that embodies the essence of the Ukrainian nation.

- HLIBNY DAR has the whole range of classic vodkas made of different grain spirits

- Crafted with unique recipes, including spiced vanilla, it stands as a celebration of our rich heritage and a testament to the exceptional taste that sets us apart.



HUNGER
FOR FREEDOM

#2 IN BAYADERA GROUP PORTFOLIO



#25* best
selling

vodka brand

globally

**#1 Fastest
growing**

vodka brand in

Ukraine

Brand with deep
**historical
heritage**

**# 3 fastest
growing**

globally

KOZAK RANGE



KOZAK RANGE



0,10 L
CLASSIC
ICE



0,25 L
CLASSIC
ICE



0,5 L
CLASSIC
ICE
PEPPER
BISON GRASS 37,5%



0,7 L
CLASSIC
ICE
PEPPER
BISON GRASS 37,5%



1,00 L
CLASSIC
ICE
CLASSIC GIFT BOX

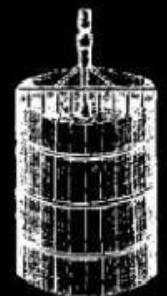
*Adding crystal
clear wells water
To lux spirit*



Cooling



Filtration



*Adding
wheat crisps
infusion*

Resting



*Lux
grain
spirit*



Bottling



KOZAK TECHNOLOGY

AWARDS



Warsaw Spirits Competition, 2023

Kozak Classic – Gold



Warsaw Spirits Competition, 2022

Kozak Classic – Gold

Kozak Bison Grass - Gold

Kozak Pepper - Gold



Warsaw Spirits Competition, 2021

Kozak Classic – Gold

Kozak Bison Grass - Gold



SIP awards 2020, California

Kozak Classic – Platinum



New York International Spirits Competition, New York

– Bronze, 90



Ultimate Spirits Challenge 2016, NY

Taste description:

“Immediate earthy pungency quickly gives way to cool refinement. The understated flavor profile of this vodka is dominated by melon, cucumber, and aloe. Stylish and without excessive sweetness.



This is an eminently refreshing grain vodka.”



USP

Charismatic bottle
with 4 equal sides
as balanced man's
character

Unique soft touch cap
made of imitating
leather material

**KOZAK is created in accordance
with the authentic Ukrainian recipe:**

adding wheat
bread infusion

local oaks
charcoal filtration

we dry out those wheat
rusks by ourselves on
the low heat to guaranty
the quality and freshness

The background features a close-up of several avocados with their characteristic bumpy, green skin. The image is framed by a dark, almost black, diamond-shaped area that is divided into four quadrants by white diagonal lines. The text is centered within this diamond shape.

**AVOKADO
VODKA**

UNIQUE DEVELOPMENT OF OUR TECHNOLOGIES

Already familiar to us:

Aromatic alcohol
on rye breadcrumbs

The purest
Ukrainian water

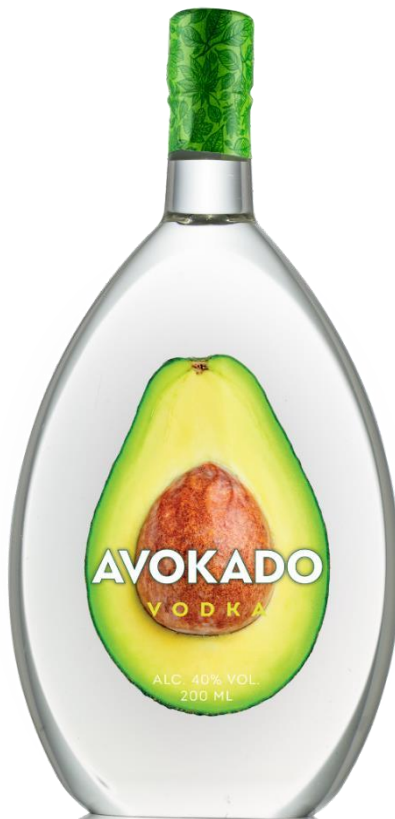
Latest development:

The light taste and aroma
of avocado and cucumber

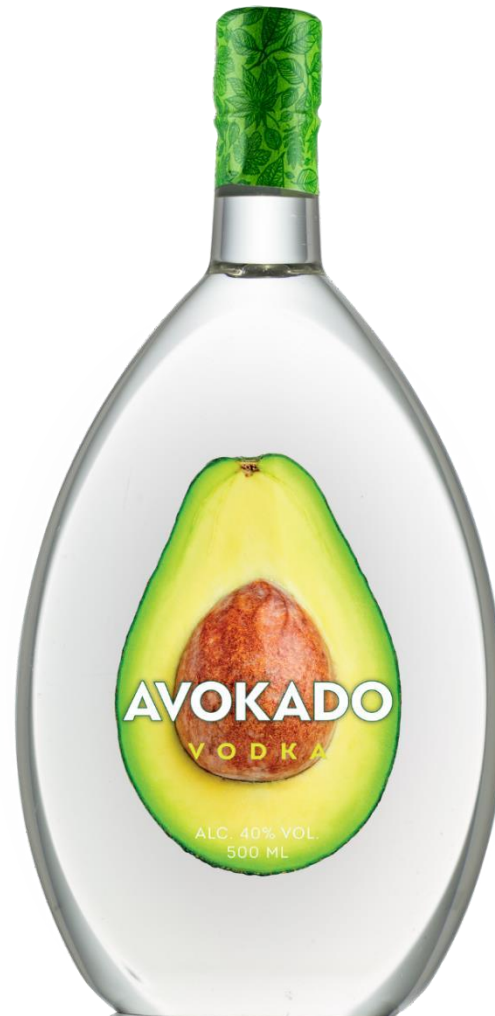
Aromatic alcohol
on avocado fruits



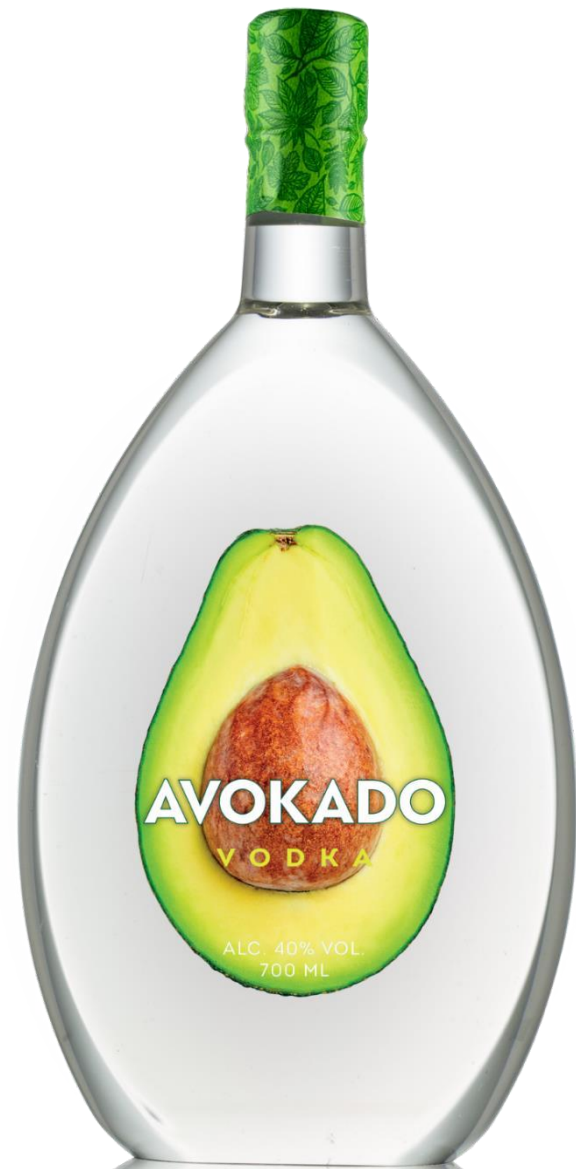
AVOKADO RANGE



0,2L



0,5L



0,7L

AVOKADO

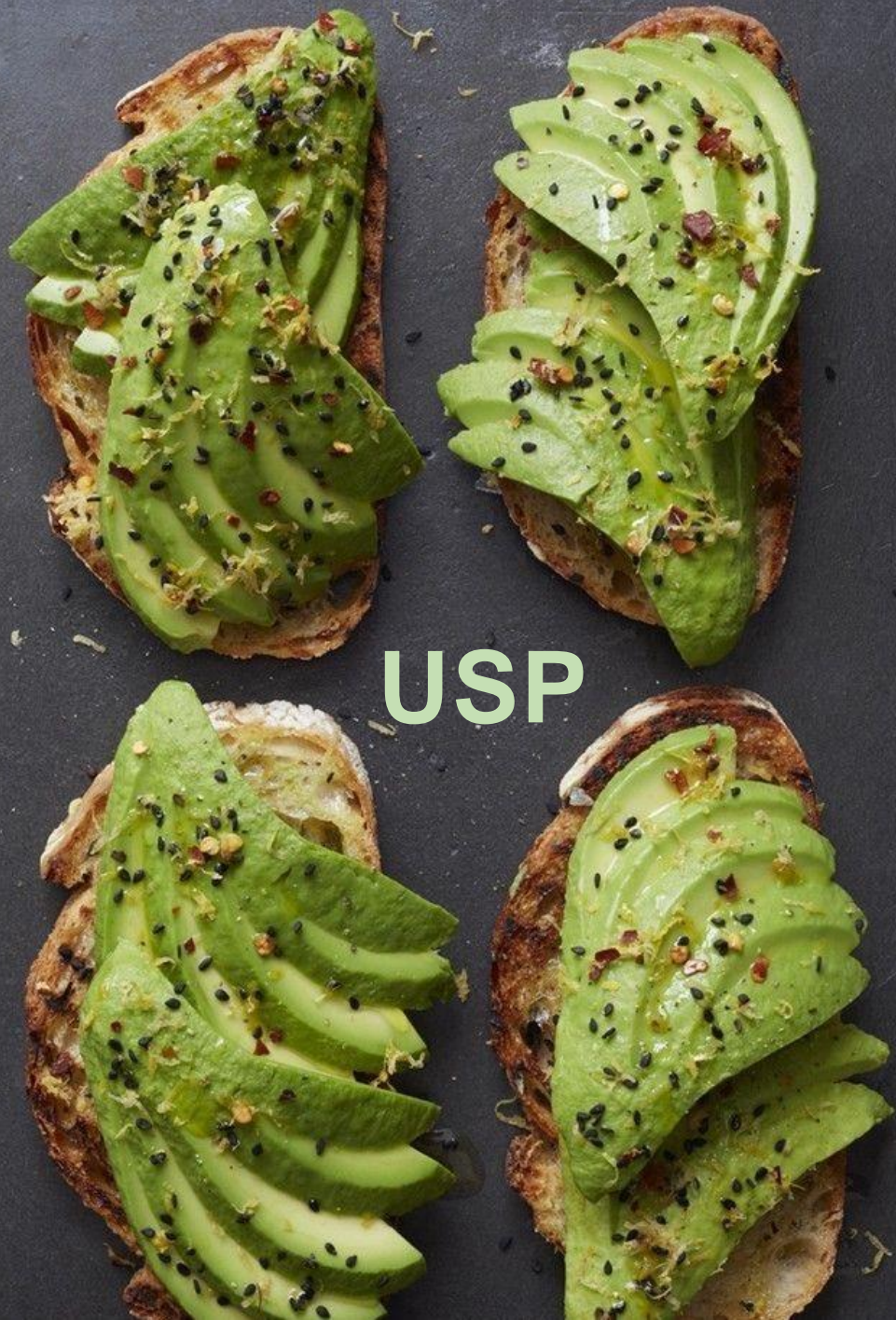
VODKA



GOLD

2024 San Francisco
World Spirits Competition





USP

AVOKADO VODKA WITH A SNACK

An original vodka inspired by the delicate taste of toasted rye bread with avocado slices

The finest spirits, infused with dry rye bread and avocado fruit

Unique flavour of avokado and cucumber





#C°ELSIUS

TRINITY TECHNOLOGY



TRIPLE
BLENDING

- 3 DIFFERENT BLEND OF SPIRITS WITH DIFFERENT AGING & DIFFERENT TYPES OF TREATED WATER



TRIPLE
SOFTENING

- WATER-SPIRIT BLEND COOLING WITH PLATINUM FILTRATION
- SOFTENING WITH INFUSION OF NATIONAL EXTRACTS
- PATENTED VODKA RESTING



TRIPLE
FILTRATION

- VODKA FILTERED COHERENTLY VIA 3 SIZE CELLS
 - 3 MICRON
 - 1 MICRON
 - 0.5MICRON

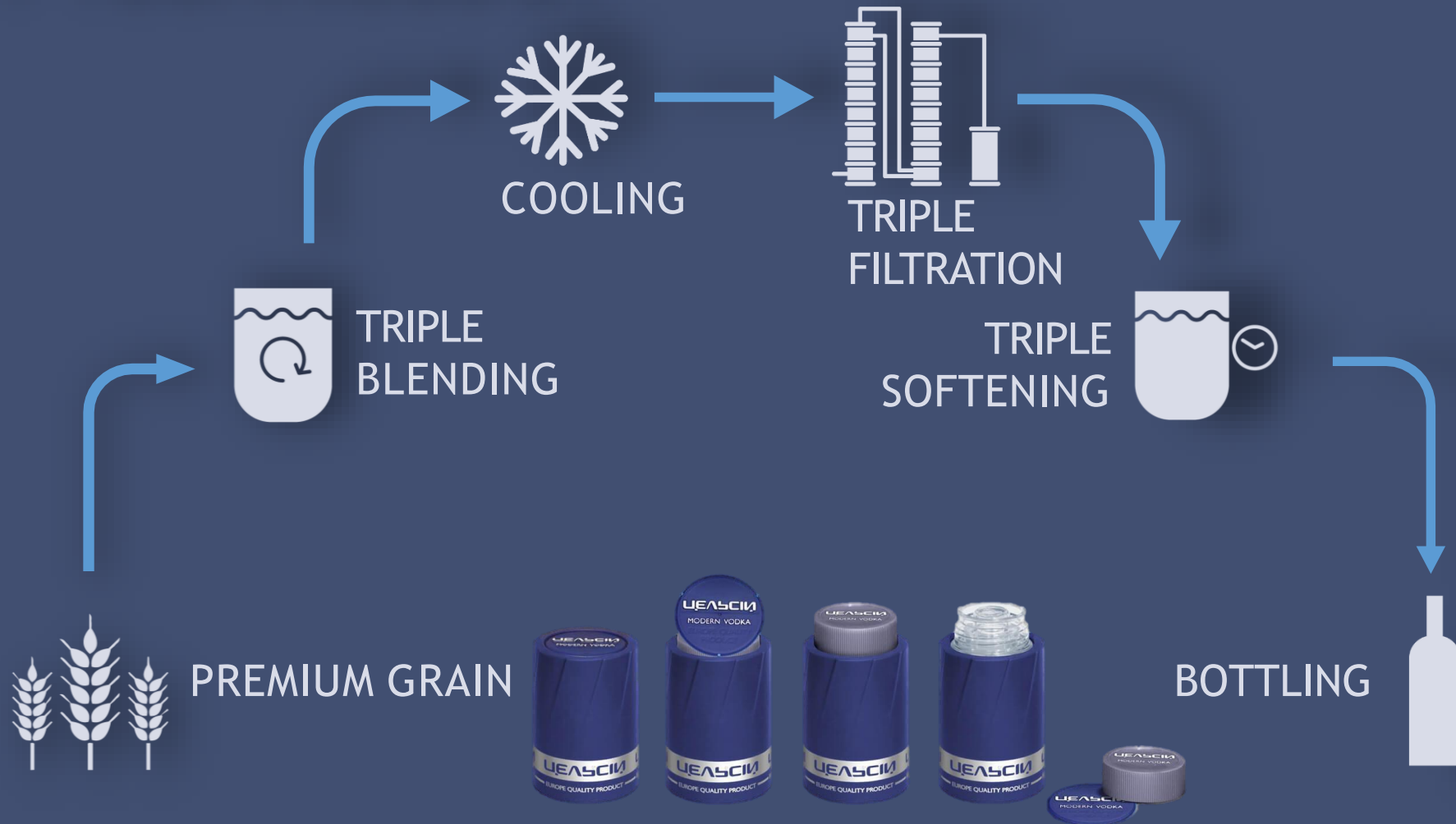
STANDARD RANGE: FROM 0.2 to 1L



FLAVOURED RANGE, 1L



TRINITY TECHNOLOGY



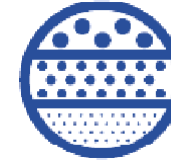
USP



TRIPLE
BLENDING



TRIPLE
SOFTENING



TRIPLE
FILTRATION



Trinity technology: triple blending,
triple softening, triple filtration



Unique flavored vodka recipes



To create the sharp-cut edges of
Celsius inspired by sportscars'
shape enhanced with a unique cap



The only vodka that really
was in outer space



OXY
GEN

in my

AIR PROCESSED VODKA



Unique standing
out bottle shape



Oxygen-saturated
vodka



Falling down from three-
meter height vodkafall

OXYGENIUM RANGE



0,25 L

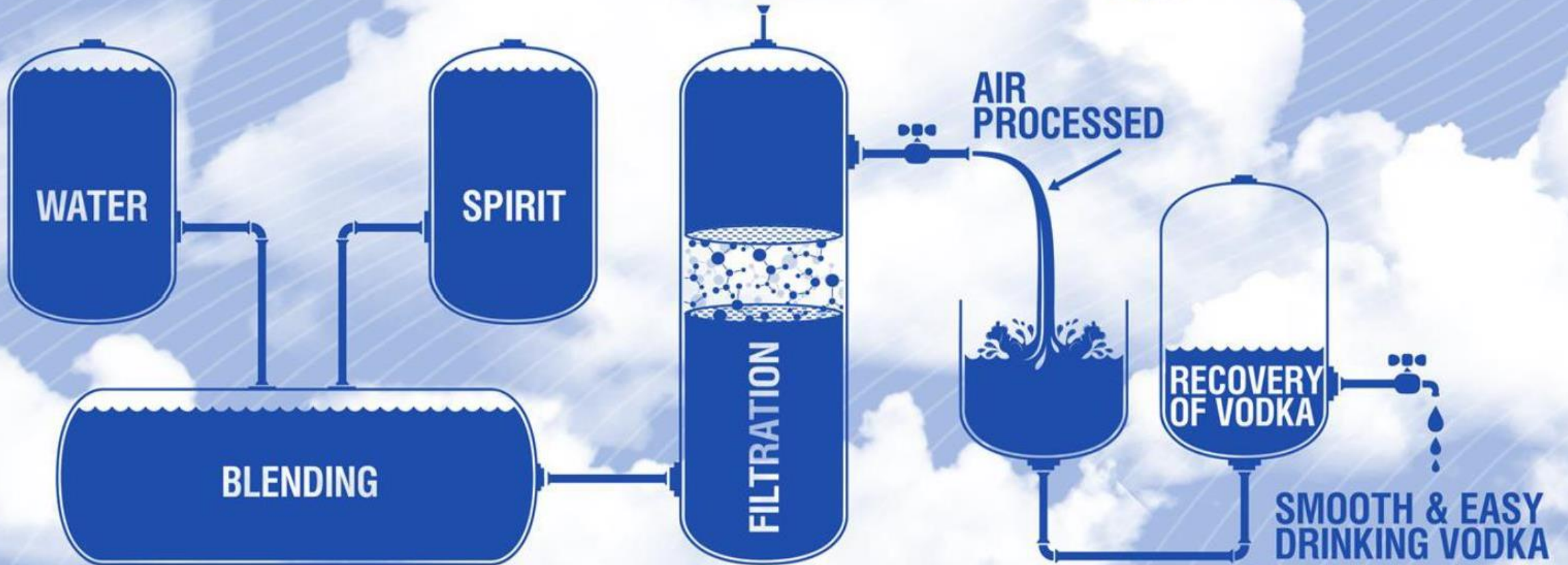
0,35 L

0,5 L

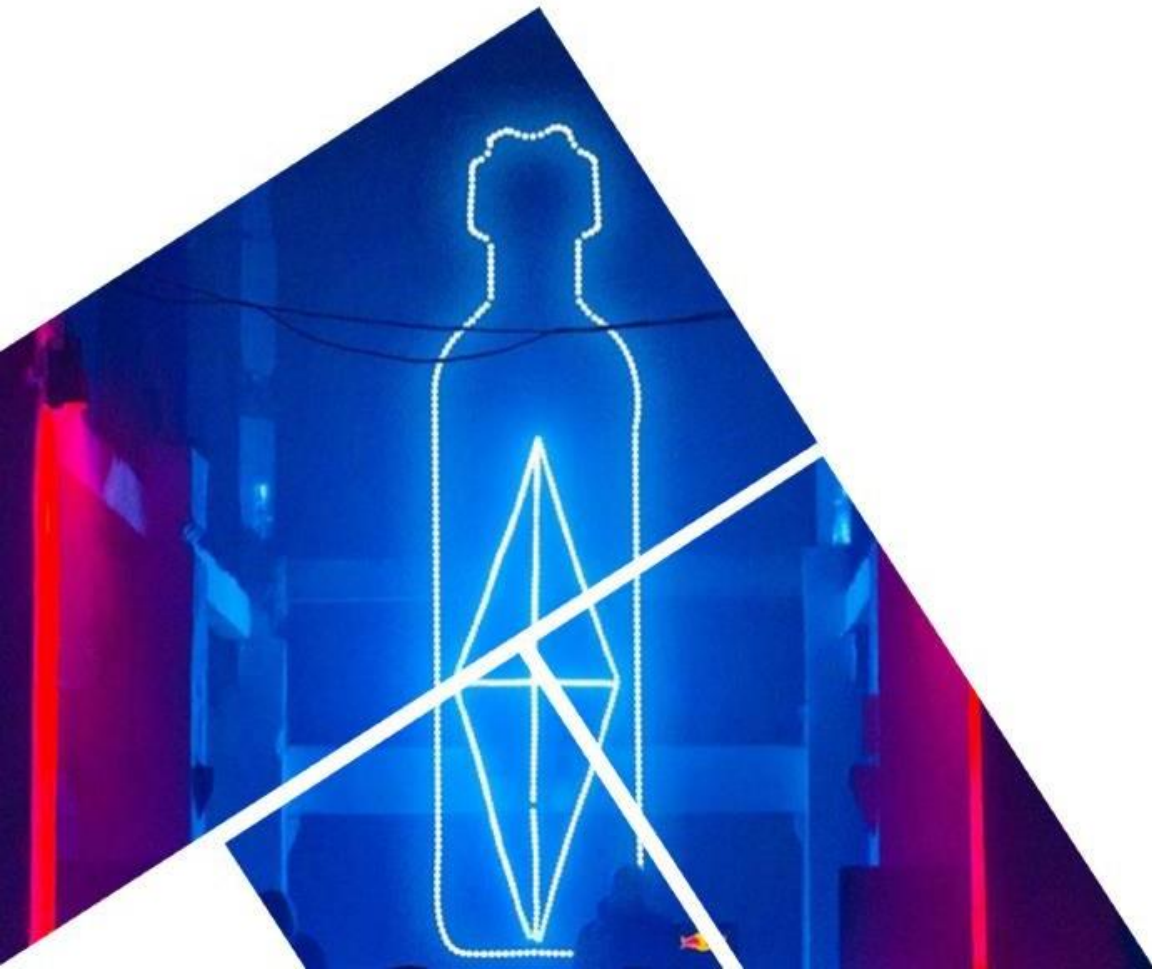
0,7 L

1,00 L

VODKAFALL TECHNOLOGY



USP



Bottle shape reminds an oxygen cylinder + ventil-type cap create unique proposition

The only vodka softened by air

Aroma of linden and black-currant, slight herbal tones



NIKITA
CORN
VODKA

NIKITA VODKA



We believe that in real vodka should be nothing superfluous. No sugar, glucose, gluten or other additives



We did hundreds of researches related to raw materials, organoleptic properties of alcohol, water election, and only now, we have managed to create this unique vodka.



There is nothing superfluous in it - only 100% corn spirit of the highest quality and well prepared pure artesian water from a 100-meter horizon.



Each batch of vodka is under laboratory and organoleptic control.

CORN RANGE



CORN RANGE



40%

0,1 L

0,5 L

0,7 L

1,00 L

1,75 L



USP

NIKITA VODKA



- ✓ 100% CORN ALCOHOL OF CLASS "LUX"
- ✓ SPECIALLY PREPARED ARTESIAN WATER
- ✗ NO GMO
- ✗ NO SUGAR
- ✗ NO GLUTEN
- ✗ NO GLUCOSE, ACIDS, INFUSIONS, SYRUP



Warsaw Spirits Competition, 2021



NIKITA
CORN
VODKA

ВОДИКА
CORN
DRINK
UKRAINE

CRAFTED FROM
ONLY CORN SPIRIT
AND ARTESIAN WATER

40% ALCOHOL
80 PROOF

ВОДИКА «НИКИТА». ВНИМАННЮ СЕР



СВОГО РОДУ ВОДИКИ НЕМАЄ
УНІКОМУ ВІДПОВІДНОСТЬ



NEW



3L
COMING
SOON

NIKITA
CORN
VODKA

FRESH SHOT





**REFRESHING, DELICATE, SWEET & BITTER
VODKA FOR BEST TASTE MIXED OR NEAT**

Indulge in the symphony of natural flavors with our Fresh Shot Vodka. Meticulously crafted, it offers a burst of fruity goodness, perfect for sipping neat or elevating your favorite cocktails. Immerse yourself in a sensory journey with every sip.

FRESH SHOT RANGE

All flavours are available in 50cl/ 70cl/ 1L



ICE CLEAR (REFRESHING PURITY)

Pure vodka with a subtle breeze, delivering a refreshing and crisp sensation with each pour.

40% abv. 50 cl/70 cl/1L



MANGO (TROPICAL COCKTAIL)

A unique blend of ripe mango and tropical fruits infused with exotic herbs: hibiscus flowers.

28% ABV. 50 cl/70 cl/1L



MELON (SWEET COCKTAIL)

A unique combination of Israeli melon taste and pumpkin with notes of the lemongrass.

28% or 40% abv.



GREEN APPLE (CRISP COCKTAIL)

A harmonious blend of sweetness and vibrancy in every sip.

28% or 40% abv.



CRANBERRY (DELICATE COCKTAIL)

A unique combination of cranberry taste and aroma with notes of the linden flowers.

28% or 40% abv.



LIME & MINT (REFRESHING COCKTAIL)

A unique combination of lime, mint and lemon mixed with infusion of herbs: the flowers of black elderberry and ginger root.

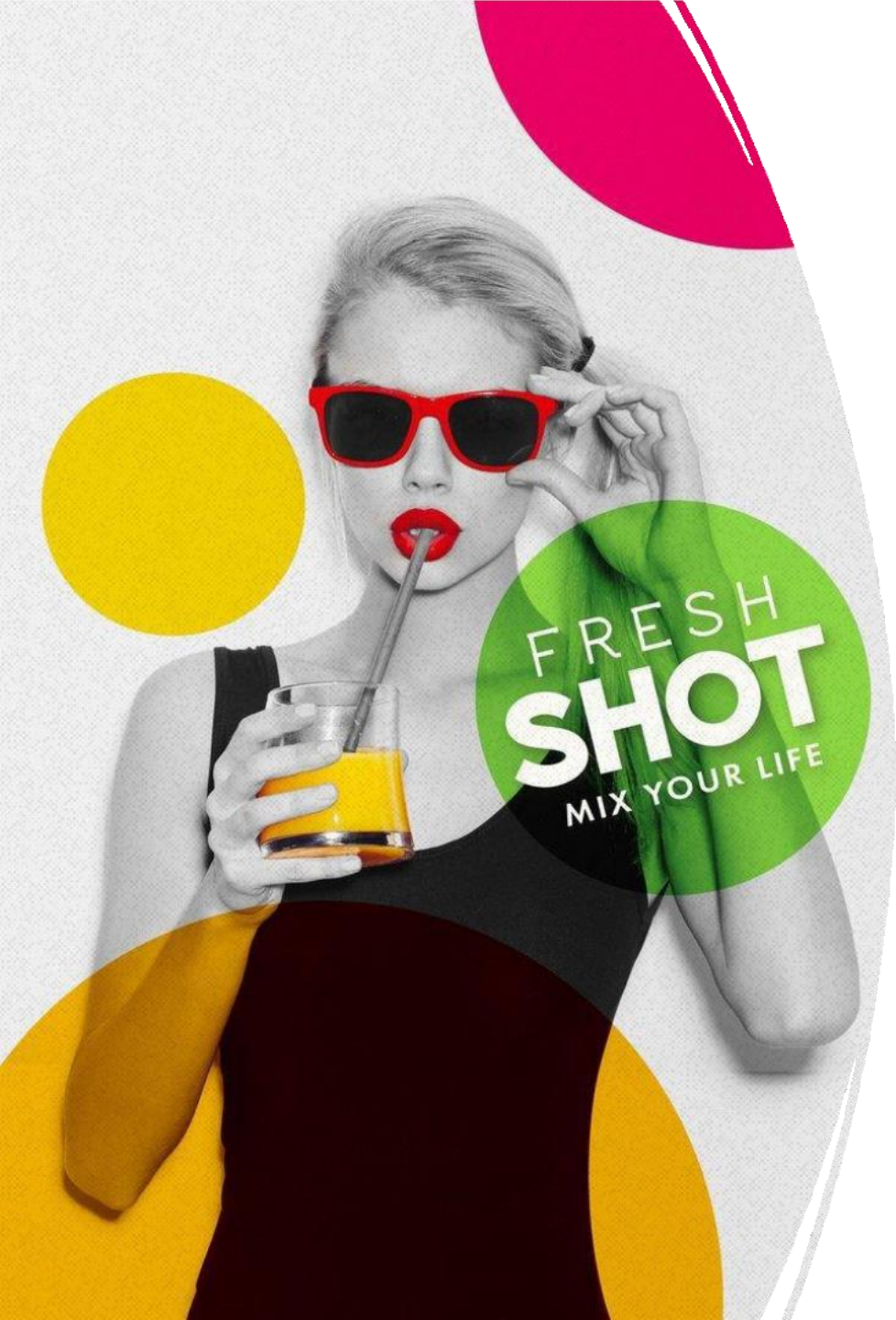
28% or 40% abv.



GRAPEFRUIT (BITTER COCKTAIL)

A unique combination of Californian grapefruit taste and citrus fruits aroma with notes of the linden flowers.

28% or 40% abv.



USP

- **Versatile Indulgence:** Whether enjoyed straight or mixed, our Fresh Shot Vodka caters to both connoisseurs and cocktail enthusiasts.
- **Diverse Flavors:** A wide spectrum of natural fruit tastes ensures there's a delightful option for every palate.
- **Crafted for Excellence:** Imbued with quality and artistry, this vodka elevates the drinking experience, making every moment a celebration of flavor and sophistication.



**RA
DA**
PREMIUM

**MEET
THE WORLD**

PREMIUM RANGE



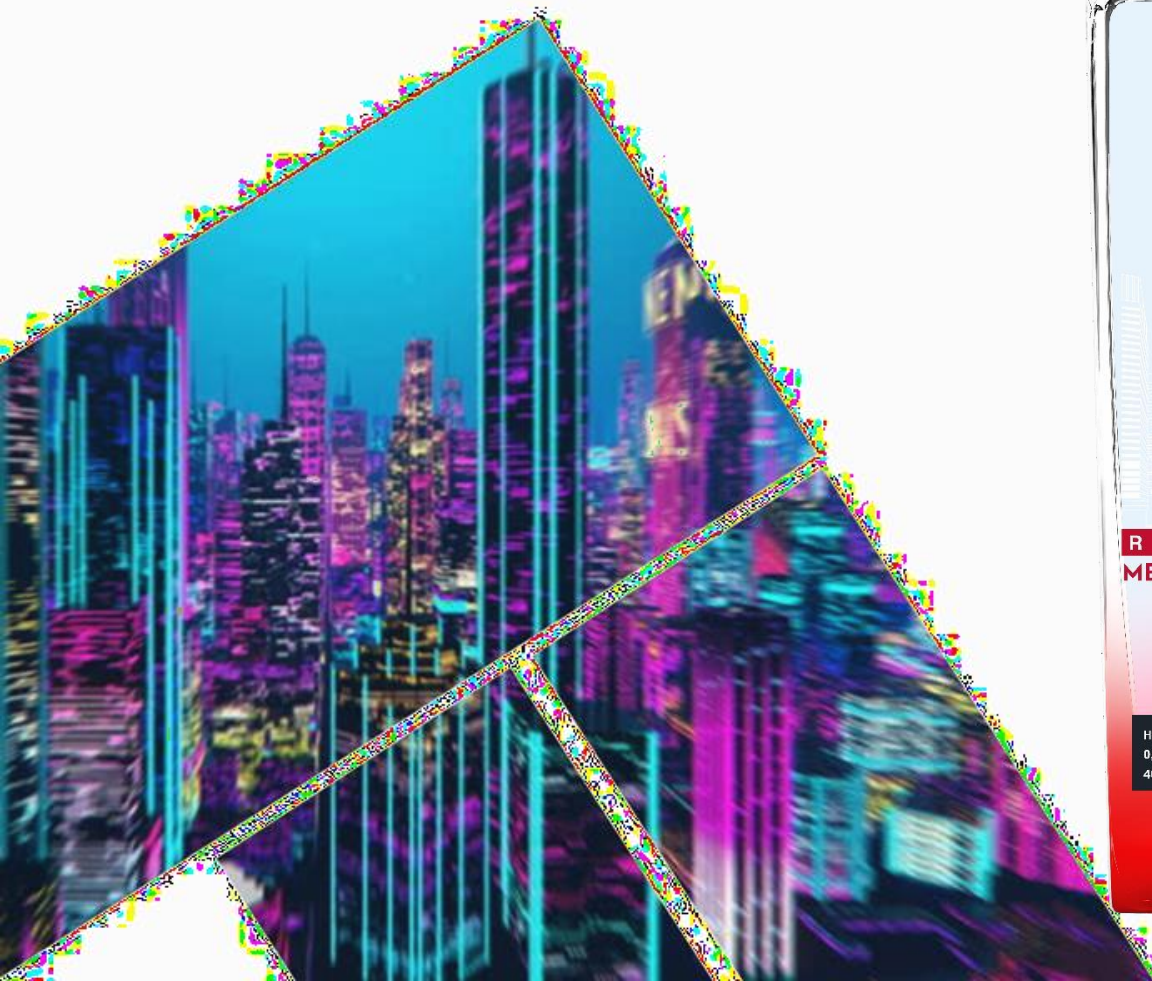
0,7 L.



0,7 L.



0,7 L.



40%

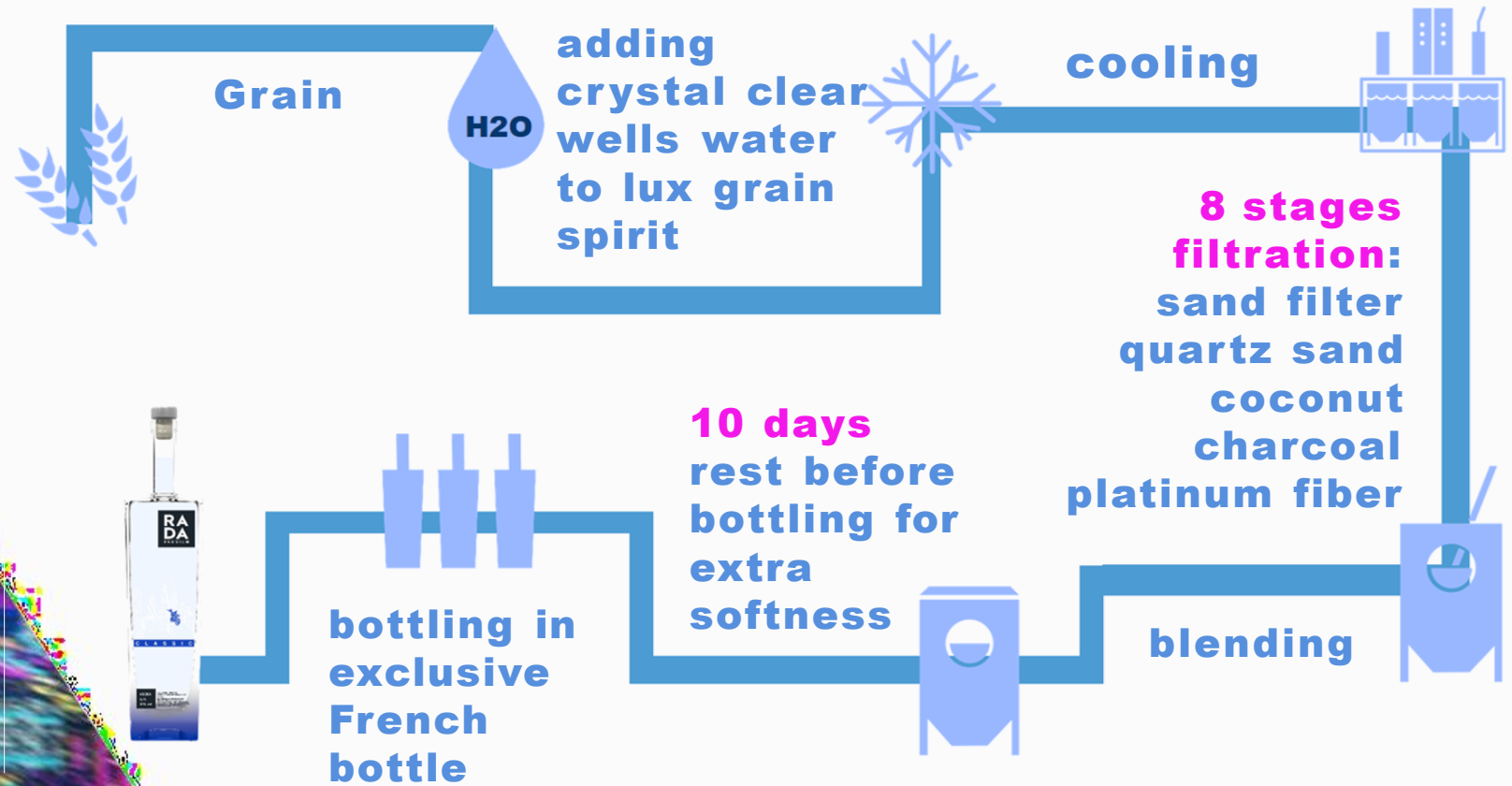


0,7 L

RESPECT
SPECIAL
CLASSIC



PREMIUM TECHNOLOGY



USP



Premium class
product for vodka experts

Beautiful French
bottle of elegant shape

Created for those who love freedom and traveling,
who are **open to modern and progressive world**



Rynki Alkoholowe, 2022 Gold Medal



Rynki Alkoholowe, 2021 Gold Medal



Warsaw Spirits Competition

CHERRY TEMPTATION



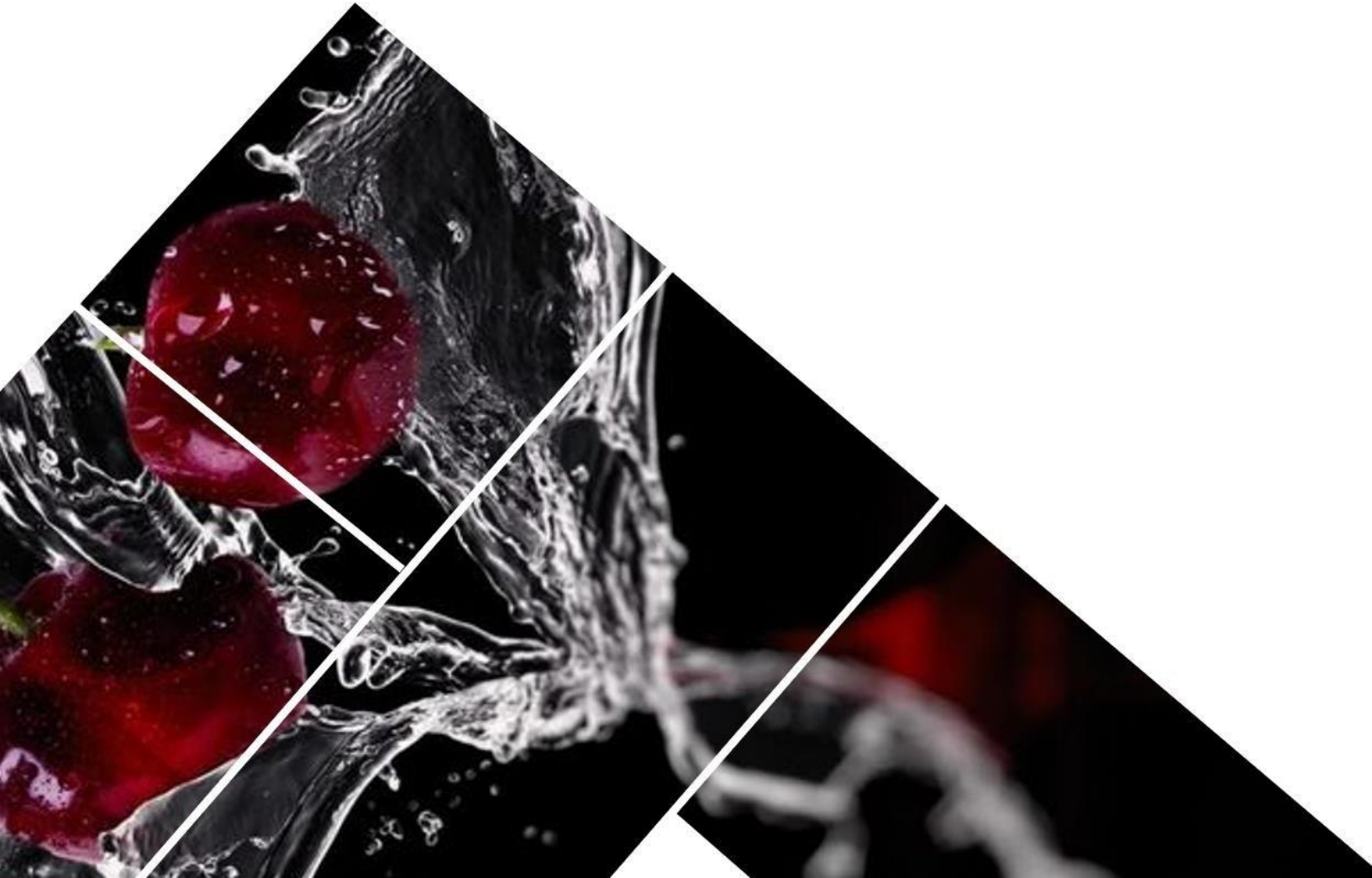
The liqueur is made on the basis of alcoholic cherry mors and cherry juice with the addition of selected ripe fruits, that you can in each bottle (0,7L).

The melody of taste in the tone of fragrant cherries and light wild strawberry notes will open delight to your soul.

**Perfect serving temperature: 8-14 °C
CHERRY TEMPTATION**



CHERRY TEMPTATION RANGE

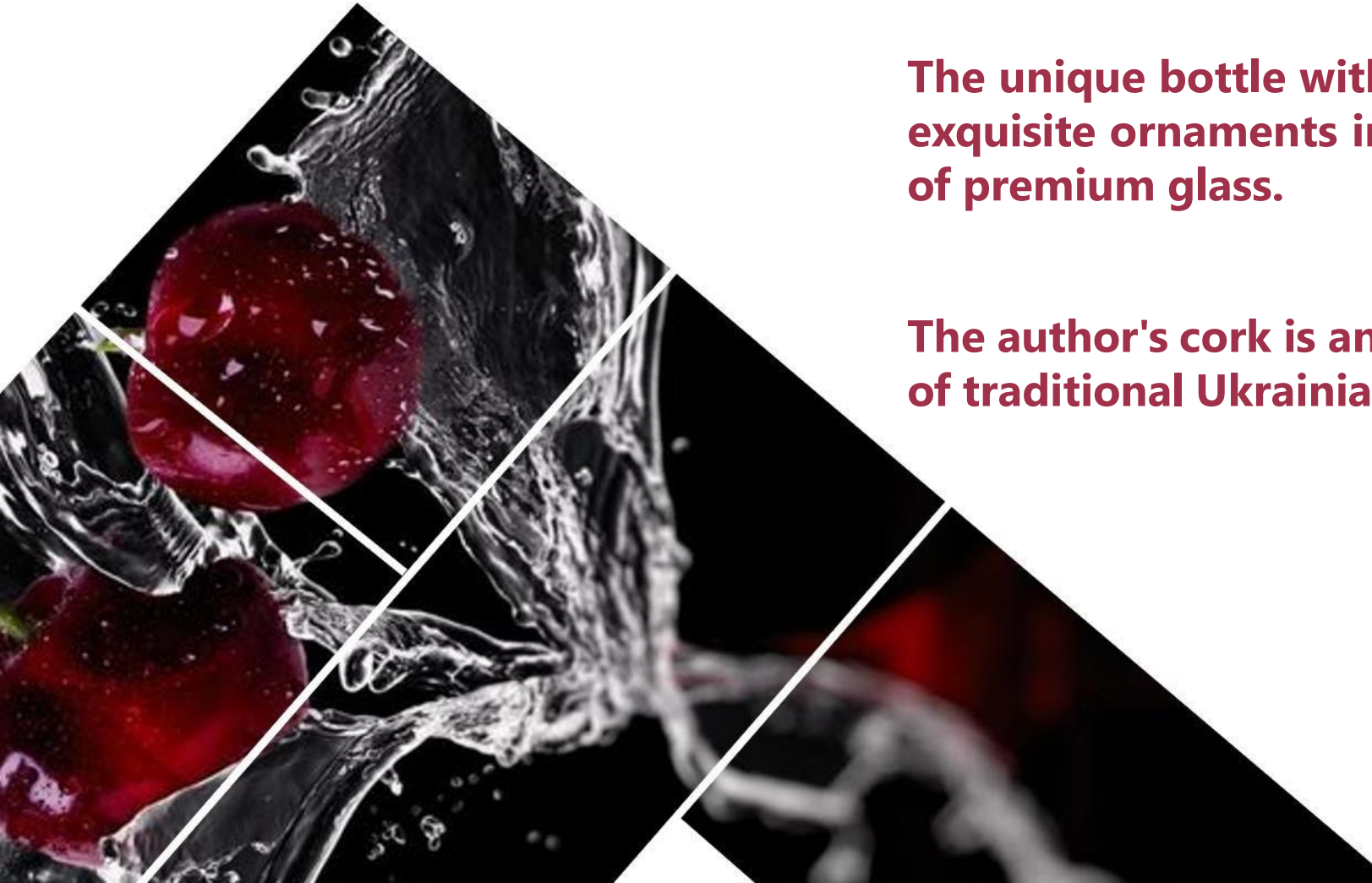


USP

Impeccable content requires appropriate conceptual design.

The unique bottle with characteristic elements and exquisite ornaments in the Ukrainian style is made of premium glass.

The author's cork is an attribute of the national flair of traditional Ukrainian drinks.



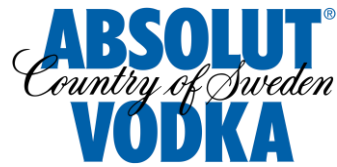
PRICE POSITIONING



SUPER-
PREMIUM



NIKITA
CORN
VODKA



PREMIUM

HARVEST
DAY



STANDARD

.....Original.....
HLIBNY
DAR



FLIRT
VODKA



FLAVOURED

#CELSIUS

AVOKADO
VODKA

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